

Pocket/Greenhaven



SUMMER 2016

ROTARY NEWSLETTER

VOLUME 9 NUMBER 33



Gary Johnson with Hector, Jack Giving Tony
Bequest Society Award for \$10,000 Gift

FOOTENOTES

Fundraising

Rotarian Gary Johnson of Zoom Images and Arden- Arcade spoke on a subject that he has had great success - fundraising. A long-time Rotarian, he transferred to Arden-Arcade in 1990 and became president in 1999. He has chaired the Food & Wine Gala and the Horsepower & Hold 'Em Events that have grossed over \$650,000. Gary indicates that to be a successful fundraiser you need both passion and partners. In addition, Arden-Arcade also has the Peterson Cup, a golf tournament, plus minor fundraisers like the Christmas Party 50/50 Raffle, the Kitchen Dinner, a Club Dinner/Auction & Treasure Hunt and the weekly Club Raffle. The Horsepower & Hold'Em was developed from Gary's love of Texas Hold 'Em poker. He has utilized the Capital Casino to run the gambling and Von Housen

Mercedes Benz Garage as a location. In 2011 the net was \$35,000 and in 2016 the net had risen to \$74,500! Gary advised the Pocket/Greenhaven members to find their passion, test the idea, run the numbers and find a partner to develop fundraisers on a larger scale.

This has been a wild ride for Hector having been the President of the Club receiving the President's Bell as the best club in the district, receiving U.S. Citizenship and this weekend celebrating his 69th birthday with his twin brother, Raul, who was with us today. Randy celebrated his 40th year as a member of the Bar by donating \$40 to the PGR Foundation. Three events will close the year and begin the next. Be at Funderland (east of Sacramento Zoo) tomorrow (Friday) at 4:45 p.m. prepared to join with the Elk

Grove Club to provide 250 root beer floats to kids battling cancer. Hector's Demotion & Potluck will be Sunday evening, 6:30 p.m., at the Foote home,

*Life Style
Medicine with Dr.
Misquita is next
Week's Program*

555 Shaw River Way. The Pocket 4th of July Parade participants need to be at the old Lisbon Elementary School (7555 South Land Park Drive) by 8:30 a.m. to decorate. Bring bags of individually wrapped candy.



Pocket/Greenhaven Website
PGR.Rocks
Homepage, Programs/Events,
Highlights, Officers, Facebook &
Rotary International Links

Rotary Club of Pocket/Greenhaven
Thursday 7:30 a.m. Aviator's Restaurant
Executive Airport 6151 Freeport Boulevard
Sacramento, CA 95831
Chartered 2007



Be a gift to the world

HIGHLIGHTS



The **Object of Rotary** is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: **FIRST.** The development of acquaintance as an opportunity for service; **SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society; **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life; **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR-WAY TEST

of the things that we think, say and do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned ?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all those concerned?



Rotary

Rotary Club of Pocket/Greenhaven
555 Shaw River Way
Sacramento, CA 95831

TO: